

# LIQUIDLINE®



**HELPING CREATE  
EXCEPTIONAL  
CUSTOMER EXPERIENCES**

- ✓ An unrivalled coffee experience guaranteed to delight your clients.
- ✓ A cost-effective solution, cutting costs without compromising on taste or experience.
- ✓ The complete package, with your machine, consumables and servicing all included.
- ✓ Friendly, speedy service provided by your own dedicated account manager.

**We know what a competitive industry you're in. If you're like us, you believe that good old-fashioned customer service is the key to winning and retaining customers, we have a great solution for you!**

Liquidline was established in 2003 as a family business, with five values which define us; Passion, Responsiveness, Thoughtfulness, Innovation and Smart Working.

Our focus on premium coffee, water and our committal to providing unparalleled levels of service has resulted in building a large portfolio of loyal clients.



**62%** of customers expect a complimentary beverage when they enter a showroom

Providing an experience that exceeds their expectations is a simple way to get any sale off to the right start. Trust Liquidline to deliver a great hot beverage provision in your dealership. As a provider to over 50% of the AM100, we have a solution for every dealership and every budget!

# BEAN TO CUP MACHINES



**CT 5**



**50+**



**Powdered  
milk**



**8 options**



**Video player**



**Mains fed or  
manual fill**



**CT 3600**



**75+**



**Powdered  
Milk**



**12 options**



**Video player**



**Mains fed or  
manual fill**



**CT**



# Cafétouch









**4600**

100+  
Powdered or  
fresh milk  
12 options  
7-litre fridge  
Video player  
Mains fed  
Decaf










**CT 3**

 180+  
 Powdered  
Milk  
 14 options  
 Video player  
 Mains fed  
 Decaf



**CT 4**

 180+  
 Fresh milk  
 14 options  
 10-litre fridge  
 Video player  
 Mains fed or  
manual fill  
 Decaf

## Water **Coolers**

Our cost effective and easy to use water solutions come in either freestanding or countertop models to suit any dealership



## Water **Taps**

Enjoy instant Hot or Cold Water from our range of plumbed-in, under counter design taps. These taps are time and energy efficient, combined with stylish designs perfect for any showroom.



## Branded **Water Bottles**

We believe every customer should be able to brand the products they sell and offer. We offer personalization to a range of cups, glasses, crockery and bottles.

# CONSUMABLES Q



COFFEE



TEA



CHOCOLATE



BISCUITS



CAKES



SUGAR



JUICE



SOFT DRINKS



SYRUPS

We offer a full range of coffee, tea, hot chocolate and consumables so you can be sure that you have everything you need to wow your clients.



# Fsetta Bar



## Branded **Stencils**

Add a touch of personality with custom branded cappuccino stencils. Branded stencilling leaves a lasting impression.





## Branded **Crockery**

We believe every customer should be able to brand the products they sell and offer. We offer personalization to several products including cups, crockery and glasses.

# CUSTOMER EXPERIENCE Q



Improving customer experience from merely average to something that wows the consumer can lead to a **30 to 50% increase** to renew or buy another product.

BY THE YEAR  
**2020**

customer experience will  
overtake price & product as  
the key brand differentiator.



# WHY LIQUIDLINE? Q

## Benefits of working with us

Guaranteed service SLA including weekend service cover.

Our own engineers. No 3rd Party companies to assist with servicing or repair of our equipment.

Working closing with manufacturers to ensure CI Compliance.

3 years parts and labour cover

Single source for all consumables with free next day delivery.

Controlled spending per site via an agreed Group Consumable Price List.

## Account Management

The Management Information which we provide includes Breakdown and Consumable reporting

We will carry out regular meetings to review the spend and service levels achieved.

Your account will have a Dedicated Account Manager along with support within the office to assist with any day-to-day queries.

# Our Customers

Working with over 50% of AM100 dealers



**Lookers**  
for you, for life

**Ferrari**



**Jennings**  
Motor Group

## Take a Test Drive

With the quality of a drink reflecting the quality of a dealership, see for yourself how we can help create exceptional visitor experiences with premium beverages at the touch of the button.





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